

# 67<sup>th</sup> ASF



September 11-14, 2023  
Hilton Chicago Hotel  
Chicago, IL  
<http://safetyforum.alpa.org>

2023 Sponsor & Exhibitor Information



**MOVING FORWARD  
TOGETHER**

The ALPA AIR SAFETY FORUM is a two-day event covering a wealth of topics but broken into four major disciplines:

### Aviation Safety

The goal of the Air Safety Forum is to bring together safety advocates, which include airline pilots, airline management, government, and industry representatives to discuss and bring attention to current and hot topics in aviation today.

### Aviation Security

The Aviation Security Forum offers an in-depth look at security issues affecting our industry including terrorism, the stability of the international political picture and the need for a trust-based security system.

### Aviation Jumpseat

Jumpseat representatives from all reaches of the airline industry gather to improve relationships and discuss jumpseat-related issues to help assist individual airlines' problems & solutions and help to shape better Jumpseat agreements.

### Pilot Assistance

Pilot Assistance coordinates and conducts research to address those physical and emotional issues that may affect a pilot's ability to perform his or her work by promoting professional performance, health, and welfare, and when necessary, rehabilitation through drug and alcohol intervention.

## THE ALPA PILOT GROUPS

- |                       |                               |
|-----------------------|-------------------------------|
| ✈ Air Transat         | ✈ JetBlue Airways             |
| ✈ Air Transport Int'l | ✈ Kalitta Air                 |
| ✈ Air Wisconsin       | ✈ Kelowna Flightcraft         |
| ✈ Alaska Airlines     | ✈ Mesa Air Group              |
| ✈ Amerijet Int'l      | ✈ Morningstar Air Express     |
| ✈ Bearskin            | ✈ PAL Aerospace               |
| ✈ Breeze Airways      | ✈ PAL Airlines & Air Borealis |
| ✈ Calm Air            | ✈ Perimeter                   |
| ✈ Canadian North      | ✈ Piedmont                    |
| ✈ Cargojet            | ✈ Pivot-Formerly Air Georgian |
| ✈ CommutAir           | ✈ PSA                         |
| ✈ Delta Air Lines     | ✈ Ravn Alaska                 |
| ✈ Endeavor Air        | ✈ Spirit                      |
| ✈ Envoy Air           | ✈ Sun Country                 |
| ✈ FedEx Express       | ✈ United Airlines             |
| ✈ Flair               | ✈ Wasaya                      |
| ✈ Frontier Airlines   | ✈ Western Global              |
| ✈ Hawaiian            | ✈ WestJet                     |
| ✈ iAero               | ✈ WestJet Encore              |
| ✈ Jazz Aviation       |                               |

The mission of the AIR LINE PILOTS ASSOCIATION, INT'L (ALPA) is to promote and champion all aspects of aviation safety throughout all segments of the aviation community; to represent, in both specific and general respects, the collective interests of all pilots in commercial aviation; to assist in collective bargaining activities on behalf of all pilots represented by the Association; to promote the health and welfare of the members of the Association before all governmental agencies; to be a strong, forceful advocate of the airline piloting profession, through all forms of media, and with the public at large; and to be the ultimate guardian and defender of the rights and privileges of the professional pilots who are members of the Association.

- ✈ ALPA represents over 69,000 airline pilots in the U.S. and Canada
- ✈ ALPA represents 39 airlines in the U.S. and Canada.
- ✈ ALPA was founded in 1931 by airline pilots.

# MOVING FORWARD TOGETHER



## SPONSORSHIP LEVELS

BENEFITS	Platinum \$15,000 +	Gold \$10,000 +	Silver \$5,000	Bronze \$2,500	Supporting \$1,500
<b>AIR SAFETY FORUM APP</b>					
Push Acknowledgement & Thank you	✓				
Lunch, Breakfast or Reception Acknowledgement	✓	✓			
Break Acknowledgement			✓	✓	
Listing w/contact info in Sponsor/Exhibitor Section	✓	✓	✓	✓	✓
<b>AIR SAFETY FORUM WEBSITE</b>					
Logo on homepage	✓	✓			
Listing with logo in sponsor section	✓	✓	✓	✓	
Listing (no logo) in sponsor section					✓
<b>ONSITE ACKNOWLEDGEMENT</b>					
Signage displayed for Lunch, Breakfast or Reception	✓	✓			
Signage displayed for Break			✓	✓	
Logo on all “at a glance” signage	✓	✓	✓	✓	✓
Verbal acknowledgement and thank you at the event from the podium	✓	✓	✓		
<b>AGENDA BOOK</b>					
Contact information listed	✓	✓	✓	✓	✓
Logo listed with contact information	✓	✓	✓	✓	
Logo and thank you listed in agenda	✓	✓			
Ad in Air Safety Forum Agenda Book	Full Page	Half Page	Quarter Page		
<b>OTHER</b>					
Logo on event advertisement material	✓				
Charging station(s) sponsorship acknowledgement	✓				
Exhibit Booth Space – 8’x8’	✓	✓	✓	✓	
Free Ad in Air Line Pilots Magazine **	✓				
Free registrations to Forum & Banquet	10	6	4	2	1



### Agenda Book

Full page, full color advertisements are available for placement into the agenda booklet that will be given to all Forum attendees.

- ✈ Front inside Cover: \$2,000
- ✈ Back inside Cover: \$1,500
- ✈ Inside Book-Full Page: \$1,000

Sponsors are now able to spread their message further with a free or discounted ad in ALPA's *Air Line Pilot* magazine with a circulation base of 92,000.

### Air Line Pilot Magazine

Air Line Pilot is printed in the United States and published for airline pilots in the United States and Canada who are members of ALPA, as well as legislators, regulators, and industry partners. Editorial content emphasizes advances in aviation safety and flight economic issues affecting the airline piloting profession. No other magazine tailors its content exclusively to the airline pilot reader.

- ✈ Platinum Sponsors receive a free full-page ad.
- ✈ Gold Sponsors receive a free half-page ad.
- ✈ Silver and Bronze sponsors can upgrade their sponsorship and receive a full-page ad for an additional \$1,000.

## PROMOTIONAL & RAFFLE ITEMS

### Promotional Items

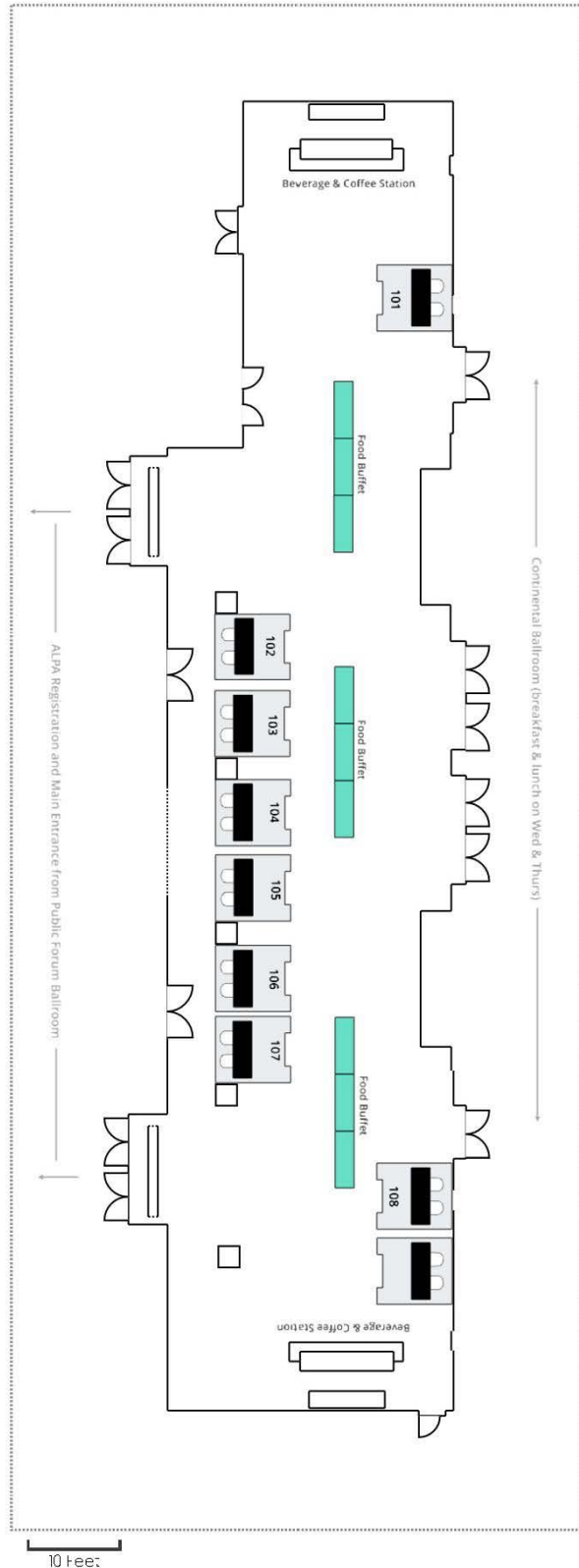
Want to reach every attendee? Why not provide a promotional item? Depending upon the item it may be given out at ALPA registration or placed at each seat of the public forum.

### Raffle Items

Want to promote your product? Provide us with a raffle item and it will be raffled throughout the week. The raffle can be customized to a selected audience based on your preference.

**EXHIBIT SPACE** is available in exchange for a bronze sponsorship or higher. The \$2,500 fee is waived for exhibiting and a booth slot is offered for **FREE** to your organization.

You may also purchase exhibit space for \$2,500 per 8'x8' slot.



## Installation of Exhibits

Sunday, September 10<sup>th</sup>

All exhibit material should be unpacked and set up between 3:00 PM - 6:00 PM on Sunday, September 10<sup>th</sup>, 2023. Any exhibit arriving later than 6 PM on the 10<sup>th</sup> will not be able to set up until after 10:00 AM on the 11<sup>th</sup>. A storage area will be provided for crates and will only be accessible after the final break on September 14<sup>th</sup> for breakdown of exhibits.

**Note:** Do not store anything of value in storage. ALPA will not be held responsible for lost items.

## Dismantling of Exhibits

Thursday, September 14<sup>th</sup> starting at 1:00 pm

All booths must be dismantled by 2:00 pm on Thursday, September 14<sup>th</sup>. Upon the end of the last break on Thursday, your storage crates will become available for packing up.

## Booth Design/ Use of Space

All booths are 8'x8' or a 6-foot tabletop. If you require a larger space, contact [airsafetyforum@alpa.org](mailto:airsafetyforum@alpa.org)

## Security

It is the responsibility of the exhibitor to secure their individual booth. ALPA is not responsible for the security of any exhibitor items.

## Booth Space Cancellations

It is agreed that:

- a) If an organization cancels its space more than 90 days prior to the meeting, the fee will be returned.
- b) If an organization cancels its space less than 90 days prior to the meeting 100% of the fee will be retained.

## Furniture, Electricity & Rentals

Upon exhibitor agreement, Dionne Mullins will provide you with the necessary forms from the hotel for any rental you may require. It is the exhibiting organization's responsibility to order any materials needed and confirm the order directly with the hotel. Furniture rentals require an outside vendor; other than a 6-foot table and 2 chairs the hotel is unable to provide additional furniture even at a cost. Please contact a decorator if you require additional furniture.

No orders should be sent to ALPA.

## Hotel Reservations

Registration forms will be sent to each exhibitor for registration no later than August 3, 2023. All badges will be distributed at the meeting. Please provide your rooming needs with your registration forms. If you do not receive the necessary forms, please contact Dionne Mullins. ALPA will make your reservations at the hotel; however, we are unable to guarantee rooms for late arrival. ALPA has negotiated a group rate of \$199 a night for hotel sleeping rooms, which you will be eligible for. Please note that hotel expenses are the responsibility of the individual and a credit card will be required at the time of reservation.

## Advance Registration of Booth Personnel

Forms will be sent to each exhibitor for registration of up to two (2) persons per booth. All changes and/or additions to the original list must be done on-site. All badges will be distributed at the meeting.



APPLICATION FOR SPONSORSHIP, ADVERTISING & EXHIBITING (3 Pages)

Contact Information – Person to receive all communications from ALPA regarding event.

Form fields for contact information: First Name, Last Name, Organization, Title, Phone, Cell Phone, Email, Website, Mailing Address, City, State/Province, Zip/Postal Code, Country.

We agree to abide by the guidelines for exhibiting and to adhere to the opening and closing times set forth in the accompanying brochure (Electronic Signature – Click to Agree) \*

Date:

Contact Information – Person to receive all communications from ALPA regarding event.

Use information in above contact information We wish for only our LOGO to be used

Form fields for contact information: First Name, Last Name, Organization, Title, Phone, Cell Phone, Email, Website, Mailing Address, City, State/Province, Zip/Postal Code, Country.

Company Description (50-word maximum):



**Sponsor Level** (Please Select One)


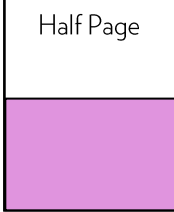
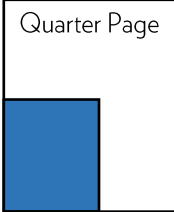
Platinum - \$15,000      Gold - \$10,000      Silver - \$5,000      Bronze - \$2,500      Supporting - \$1,500

Other, please note here:

**Advertising Options:** (Please Select One)

**Agenda Book:**

Check your advertisement size (Note 1/2 page and 1/4 page ads are only available through the Silver and Gold sponsorship levels.)

 <p>Actual size: 8.5" x 11"</p> <p>Bleed: 8.75" x 11.25"</p>	<p>Full Page Placement Options:</p> <p>Platinum sponsor – Free Placed in booklet - \$1,000 Front inside cover - \$2,000 Back inside cover - \$1,500</p>	 <p>Half Page</p> <p>Actual size: 8.5" x 5"</p> <p>Bleed: 8.75" x 5.25"</p>	 <p>Quarter Page</p> <p>Actual size: 3.75" x 5"</p> <p>Bleed: 4" x 5.25"</p>
---	---	---	--

**Air Line Pilots Magazine:**

(Ad specification sheets to be sent separately at time of payment, see last page for ALPA advertising policies)

Sponsorship is required to receive the discounted ad rates.

Platinum sponsor: *Free Full-page*

Gold Sponsor: *Free Half-page*

Gold sponsor: *Upgrade to Full-page - \$500*

Silver & Bronze Sponsor: *Add Full-page to sponsorship – \$1,000*

**Exhibiting Options:**

We will exhibit only for \$2,500 – Do not list as a Sponsor

Exhibit Slot – Choice #1

Exhibit Slot – Choice #2

Exhibit Slot – Choice #3

Preferred Booth #:

Booth Size: 8' x 8'  
(Standard Space)

Oversized Space Needed:  
(Space is billed in increments of 8"x8" at \$2,500 per slot)





**Promotional Items**

Do you have a promotional item(s) you would like given to all conference attendees? If yes, please list item(s) below.

No                      Yes:

*ALPA will contact you with the quantities needed. All promotional items should be sent directly to ALPA no later than August 18, 2023. Please note that ALPA will determine where and how items will be distributed to attendees.*

**Raffle Items**

Do you have an item(s) you would like raffled off to conference attendees? If yes, please list them below.

No                      Yes:

*ALPA will contact you with the quantities needed. All raffle items should be sent directly to ALPA no later than August 18, 2023. Please note that ALPA will determine where and how items will be distributed to attendees.*

**Payment**

- ✦ Payment in full is due on August 28, 2023.
- ✦ All credit card payments will receive a receipt via email to the point of contact.

**Payment Method**

Check                      Credit Card:                      Visa                      MasterCard                      American Express

Card Number:

Expiration Date:

Cardholder's Signature:                      (Electronic Signature – Click box to Agree)\*

Name as read on Card:

Mailing Address of Cardholder:

Authorized Amount:

**\*ELECTRONIC SIGNATURE**  
In accordance with federal law, the parties shall execute this Agreement electronically – binding the parties to the same degree as a handwritten signature – by using this process, and electronic symbol is created to signify an intent to be legally bound.

# CONTACT INFORMATION

## ALPA Contact

Dionne Mullins  
[AirSafetyForum@alpa.org](mailto:AirSafetyForum@alpa.org)  
T : 703-689-4228  
F : 703-464-2104

## Hotel Information

Hilton Chicago Hotel  
720 S. Michigan Ave  
Chicago, IL 60605  
Phone: 312-922-4400

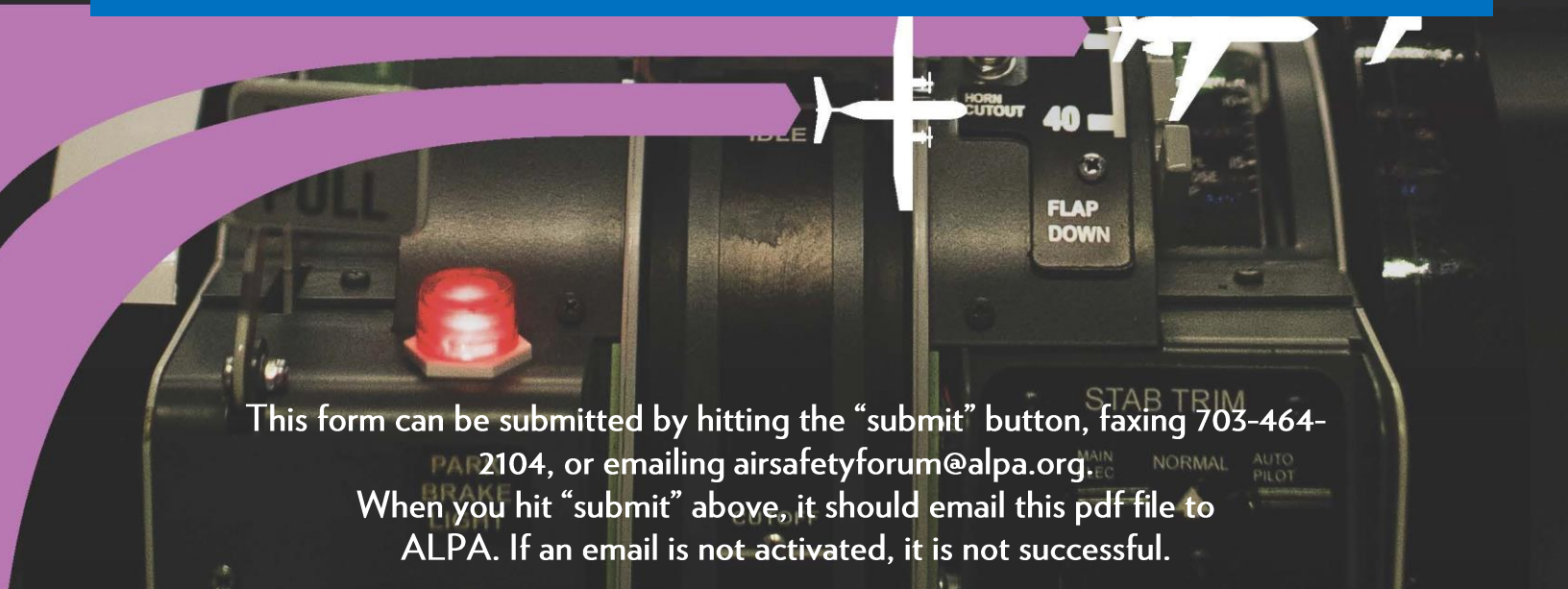
## Forms Submission

Submit the application by fax, email, or postal mail to:

Air Line Pilots Association, Int'l	P: 1-800-424-2470
Attn: Dionne Mullins	F: 703-464-2104
7950 Jones Branch Drive #400s	E: <a href="mailto:airsafetyforum@alpa.org">airsafetyforum@alpa.org</a>
McLean, VA 22102	

## \*\* AIR LINE PILOT MAGAZINE PUBLISHER'S GENERAL POLICY

- All advertisements are subject to review and acceptance by ALPA's Advertising Review Committee.
- All advertisements will be reviewed with sensitivity to the interests of AFL-CIO member unions.
- Political ad advertisements and advertisements for alcoholic beverages, tobacco, multi-level marketing, pyramid ventures, diet, and health aids, and related products and services, and insurance advertising that competes with ALPA-member benefit programs will not be accepted.
- Publisher reserves the right to reject, discontinue, or edit any advertisement.
- Publisher may mark as advertising any advertising that resembles editorial matter and reserves the right to rule.
- Publisher shall have no liability for errors in key numbers. All key numbers must be clearly marked on insertion orders and so acknowledged by the publisher.
- Advertising position is at the publisher's discretion unless advertiser has contracted for a special position.
- Advertising rates are subject to change. Rate contracted before date of rate increase will be honored.
- Advertisers and their agencies assume liability for all content of advertisements printed and assume responsibility for any claims that may arise from their advertising.



This form can be submitted by hitting the "submit" button, faxing 703-464-2104, or emailing [airsafetyforum@alpa.org](mailto:airsafetyforum@alpa.org). When you hit "submit" above, it should email this pdf file to ALPA. If an email is not activated, it is not successful.