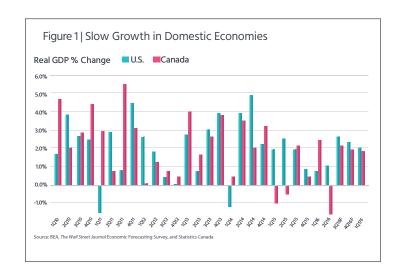
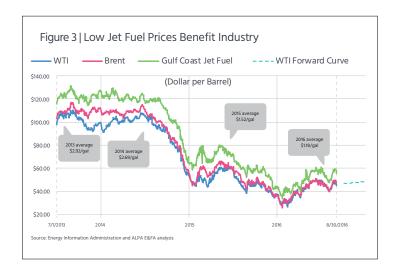
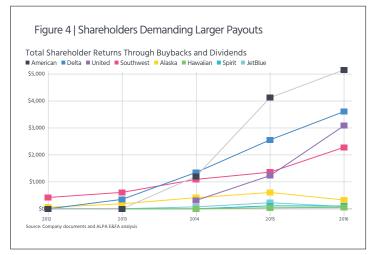


The State of the North American Passenger Airline Industry—And What's on the Horizon









Corporate Pretax Margins	1H2016	1H2015	Pts. Chg.
Alaska	25.1%	22.5%	2.6
Spirit	21.3%	21.9%	-0.6
Southwest	20.6%	19.2%	1.4
JetBlue	18.8%	15.1%	3.7
Frontier	18.4%	17.7%	0.7
Delta	16.5%	11.1%	5.4
U.S. INDUSTRY	15.6%	14.3%	1.3
Hawaiian	15.3%	9.1%	6.2
American	14.2%	15.0%	-0.8
Virgin America	12.3%	10.4%	1.9
United	11.6%	10.0%	1.6
WestJet	8.9%	13.9%	-5.0
Air Canada	4.2%	5.8%	-1.6

Nainline PRASM, SSL Adjusted	1H2016	1H2015	% Chg.
Hawaiian	11.19	11.04	1.4%
Southwest	9.58	9.76	-1.9%
Delta	12.38	13.04	-5.1%
Virgin America	10.43	11.08	-5.9%
Alaska	9.93	10.58	-6.2%
American	11.51	12.32	-6.6%
U.S. INDUSTRY	9.77	10.53	-7.2%
JetBlue	10.41	11.31	-7.9%
United	13.17	14.32	-8.0%
Spirit	3.93	4.98	-21.0%
Frontier	5.12	6.83	-25.1%
Air Canada	13.90	15.00	-7.3%
WestJet	13.80	15.00	-8.0%

Mainline Average Fuel Cost (\$/gal)	1H2016	1H2015	% Chg.
American	1.31	1.86	-29.6%
JetBlue	1.31	2.10	-37.6%
Spirit	1.35	2.02	-33.2%
Frontier	1.37	1.93	-28.8%
Alaska	1.40	2.05	-31.7%
United	1.42	2.12	-33.0%
U.S. Industry	1.48	2.14	-30.9%
Hawaiian	1.54	2.22	-30.6%
Virgin America	1.55	2.32	-33.2%
Delta	1.74	2.78	-37.4%
Southwest	1.80	2.01	-10.4%
Air Canada	1.84	2.54	-27.6%
WestJet	1.90	2.54	-25.2%

