

June 28, 2011

JetBlue Pilot-to-P www.jetblueoc.org

Marcus McCall



I believe that organizing this pilot group, through ALPA, will provide the empowerment that each of the pilots

here deserves. Through a proper structure, individual pilots will have the ability to ensure that their concerns are addressed. I do not believe that choosing to organize is a choice against the success of JetBlue. On the contrary, I believe that it is up to us to do all we can to ensure our mutual success. I believe that with the right elected officials, JetBlue will not only survive the organization of the pilot group, but also will thrive because of it. We are still the same pilots who are thanked profusely by our leadership for the superb job we do day to day. Why should that change just because we start to speak with one voice?

Justin Shearer



I am seeking ALPA representation in order to have the ability to negotiate a fair, equitable, and legally binding contract and to put an

end to the never-ending changes via e-mail to our work rules, pay, and benefits.

ALPA didn't come looking write down our reasons for seeking for JetBlue pilots, representation. This piece is just the we sought the Association's help. As part of our early conversations. we communicated our interests and goals, respect for the Company's values, and our determination to work hard to ensure the Company's success.

ALPA asked many of us to

representation. This piece is just the first in a series of newsletters that offers personal and diverse views on ALPA representation. We hope that these personal perspectives from a diverse group of JetBlue pilots help us continue our respectful dialogue and advance our unified approach to this important business decision.

Volume 1 • Issue 1

— from the JAOC

Why ALPA? As a "citizen" and frontline crewmember of JetBlue, it is very clear to me that

David Gieseke

it is time for us to have a real legal voice and

Paul Stuart–ALA MEC Chairman

truly make JetBlue a careerdestination carrier.





Our Companies have many

similarities, as do our pilot groups. Alaska pilots take great pride in our Company's history, unique culture, respectful relationships with management, and superb customer service, as do you. Additionally, our companies share promising financial futures. Along with Company pride, we also take areat pride in our union, because it is ALPA representation, resources, and support that have been critical not only in helping us to achieve the

contract that we work under today, but also in maintaining the working relationship we have with our management. JetBlue pilots will have greater opportunities to achieve their goals with legal representation and ALPA's resources.



lam looking forward

to a successful JetBlue with the additional protections

Marshall Ekstrand

and benefits that a collective bargaining agreement (CBA) and ALPA's representation will provide.

In addition to the

proven merger and acquisition language a CBA will provide, l believe the ability to collectively negotiate and resolve issues will be a huge improvement over the current process.

Dimitrii Korionoff

I was a member of ALPA with my last airline, and we had a aood working relationship with



management, one that resulted in an industry-leading contract. I believe that by partnering with ALPA, our pilot group at JetBlue can have an even better relationship with management.

Matthew Krakoff

I want to join the ranks of professional airline pilots who have a true voice locally as well as nationally on issues that affect our daily lives as well

as our long-term careers. I see this as a purely business decision that places me and my family in the best position to ensure our long-term success and stability. I believe that with ALPA's resources we can make JetBlue the airline we want it to be and place ourselves in the driver's seat of our own careers.

Michael Arthurs

As a former Northwest Airlines pilot, I know what ALPA can do for me now as a pilot at JetBlue Airways. With an eye toward the future,



we need to strengthen our Company and our pilots' careers by using ALPA resources. Together with JetBlue, we can forge a strong partnership to secure our collective futures from the many threats to our careers looming on the horizon. ALPA resources will secure our future with a CBA we can all be proud of, backed by federal law.



ALPA is an independent job security organization that is worth every penny. I have insurance for all aspects of my life, health, home, and vehicles. ALPA is going to be my career insurance. ALPA will provide me

> with independent legal support



Why ALPA? Because it's time.

This is not the same JetBlue I joined in 2000, and this is not the same airline industry. The environment inside and outside our Company has

Like most JetBlue pilots. I did not see the need for a union when I first came to JetBlue. I quickly changed my mind, not because I was anary with JetBlue, but because I wanted my work rules "written in pen, not pencil." It is my belief that having ALPA helps us represent ourselves;

l believe

it's time

for legal

through ALPA. ALPA

years of experience

to help JetBlue pilots

job protections. ALPA

obtain a CBA with great

benefits and meaningful

has the resources and

Paul Agnew

Steve Zahler

in an incident, without

any conflict of interest.

with medical advice and

ALPA will provide me

assistance in the event

I have a condition that

requires FAA involvement.

ALPA will provide

for me the tools required

to mediate any possible

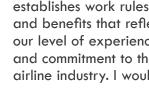
merger or acquisition,

in the event I am involved

changed dramatically over the years, and it's time to protect ourselves with a legally binding CBA instead of relying on pseudo-enforceable PEAs. For 11 years, I've watched the gap

Cam Dawson

we can work with our ELT to have a strong, viable Company and still have a collective bargaining agreement for pilots that establishes work rules and benefits that reflect our level of experience and commitment to the airline industry. I would



Frank Lennon

is a national union with thousands of members, yet still allows representation autonomy to structure our organization in a manner that best suits the needs of JetBlue pilots. In my opinion, the key to success in this crazy business is to work for a profitable Company

without any conflict of interest. ALPA will provide for me an enforceable contract negotiated on a level playing field with JetBlue, one that cannot be amended or modified without pilot approval. JetBlue has not provided any of these things for me. Become an active part of your career and vote YES for ALPA.

widen between what is said and what is done. It's time to bring in ALPA as our business partner—one with the depth of experience and resources to help protect our careers and stop the erosion of our benefits and compensation.



also welcome having ALPA's Aeromedical and Legal teams at my disposal, as I feel that these two items are very, very important to me, my career, and my family.

yet have representation to look after the needs of the pilot group. It's time for JetBlue pilots to take charge of their future. I look forward to the day when our pilot group has a seat at the table and an opportunity to engage with management to keep JetBlue a great Company to work for.



plus years at ACA/

Independence Air, I

saw my share of ups

and downs. I cannot

important it was to

emphasize enough how

Having

spent

Chris Forbes

have ALPA in our corner during negotiations for a new contract at ACA, a concessionary contract (voted by the pilots) to help launch Independence Air, a displacement from my captain's seat, and

Mark Pehrson

partners sharing in the

Being a part of ALPA

JetBlue pilots' voices to

and across the globe on

issues that are important

Aeromedical, Legal, and

be heard in Congress

will also allow the

success of our Company.

There are many reasons I'm voting for ALPA. ALPA structure allows the JetBlue pilots to set up a union that best serves the needs of OUR pilot group. ALPA tools and resources allow JetBlue pilots to be on a level playing field with management, ensuring that we are true business

> l am an ALPA for one simple reason: to

maintain what this Company has always attempted to give

Tony Frascino

I support ALPA to represent JetBlue pilots because I spent two years as a PVC member and on the permanent working committees, and I saw that our current process is extremely unbalanced. Presently, nothing compels leadership to collaborate with

supporter every employee—a voice. I am willing

to pay for my direct representatives. Our all have an inherent conflict of interest to

> the committees; this has been demonstrated time and again in recent years through JetBlue's own alphabet soup. A legally recognized bargaining agent will provide this missing inaredient.

> It's time for our business relationship to change, and ALPA can immediately provide the



All for one, and one for all.

Mark DeSalvo

to us. Finally, ALPA

current representatives

to be paid for by us and that is why I am voting for ALPA. resources

JetBlue pilots need to evolve our jobs into careers by working

ultimately losing my job.

Unfortunately, this career

does sometimes throw us

a curveball, and that is

why I believe the pilots

benefit from having ALPA

and their families will

represent us at JetBlue

back you up and help

you along the way if

something unfortunate

ever were to happen.

and ALPA just makes

plain business sense.

Add up all these things,

represent the Company

their money paying for

it. If we want true direct

representation, it needs

first, and rightly so-it is

Airways.

Safety

there to

are

with JetBlue leadership in a fair and balanced process.

I'm pro-ALPA and pro-JetBlue—they are not mutually exclusive opinions.

Alex Walter

Put pilots in command by voting YES.



I look forward to the day JetBlue pilots are represented by ALPA so that we can have access to the resources, staff, and structure that allow

us to effectively and fairly participate in the business process.

Michael Riley

As a military officer, I must admit that at first. I found the idea of ALPA a difficult sell. I had always trusted my leaders, and



voting for a union seemed disloyal. Then I started to research what was being told to me by my Company. I began to see a failure in word and action agreement, and it became clear to me that what we were being told and what investors were being told were two different things. It was this difference and the lack of a legally binding structure that would link all of the pilots together for any transaction that convinced me that we need a CBA to protect our careers and our families. I am pro-JetBlue and I am pro-ALPA!

Gustavo Rivera



ALPA will provide the JetBlue pilot group the ability to make decisions through a truly democratic

process, which will allow us to decide who will represent us in negotiating and enforcing our contract. Besides the obvious collective benefits gained by belonging to the largest association of pilots in the world, ALPA covers each pilot with a safety net that ranges from medical to legal and representation affairs for the individual and his or her family.



Jack Lajinian

As the frontline professionals responsible for the safety of air travel, our careers depend on

meeting stringent recurring professional and medical standards several times a year. Airline mergers and acquisitions are also a reality in our industry and could threaten our careers if left unprotected. It is necessary for us to have an organization that formally represents the particular interests of our highly scrutinized profession. ALPA has the resources and the expertise to meet those needs. I look forward to a mutually beneficial relationship between us and JetBlue under the protective umbrella of a CBA.

Miguel Aguirre

l believe ALPA can provide the JetBlue pilot group with independent, highquality resources to

accurately gauge the contribution we are making to JetBlue's bottom line. This, along with a federally recognized representational status, will provide a fair platform from which to protect and enhance our professional pilot careers as we all build a better, stronger JetBlue!

Ethan Bendavid

I firmly believe that working together with ALPA would improve retirement benefits and our future



needs, such as legal representation and professional negotiators.





JetBlue is Jerry Hurt a areat place to work,

against us, the JetBlue

contract that works for

areat relationship with

the Company. If nothing

Shane Murphey

needs to pull together

to exercise the level of

experience and control

that we as professional

pilots bring to the table,

Rick Ross

true collaborative

JetBlue pilots. It is

Jason Smith

representation for all

time for us to level the

retire at the end of my

30-year service. I also

want to have a say in

creating these benefits.

But until we are united

and represented under

there for me with my sole

should the need arise. As

it stands now, it would be

interests in mind during

an NTSB investigation,

Chris Howe

have a say in our futures.

playing field, and to

us all and keeps our

binding beneficial

pilots can reach a legally

and I believe that if the executive leadership is willing to work with us instead of

I would like ALPA representation here at JetBlue because it has become very apparent

> that this pilot group

> > lam proud to be a

member of the JetBlue ALPA Organizing Committee, and I look forward to achieving

I love this Company, but like you, I want to fly for a "destination airline" and enjoy the standard benefits and protections that our peers do and

have the



I think one of the most important reasons for

Having

ALPA

us to

concerns and

enables

present our

ALPA representation is that its experts will be

Why ALPA? Because

collective bargaining is

Bill Turberville

JetBlue pilots and their essential for all families.

CJ Ragonese

be treated professionally by using collective bargaining tools to gain some common ground,

else, we will gain a voice with representation from an ALPA attorney in the event there is an accident or incident. We won't be sitting across the table alone, staring at a review

board.

while utilizing ALPA



resources to level the "playing field."

We owe this to ourselves. and to our families. I am confident that together we can help make JetBlue into an even better place to work.

tblue.com legal and binding means, we have no chance of flying for a "destination airline" history has proven this.

a JetBlue lawyer looking out for the interest of the Company and its shareholders—not for me. "Party status" is insurance I am willing to pay dues for.



as opposed to a collaborative system, which stops just short of a dictatorship, as we have seen through the use of the PVC.