



SPONSOR PACKET

The Air Line Pilots Association, International (ALPA) and the Commercial Spaceflight Federation (CSF) are pleased to announce a 1-Day Commercial Space Conference, to be held October 31, 2019, at the Hyatt Regency Hotel on Capitol Hill in Washington DC.

We invite you to participate as a sponsor so that you may highlight the role your organization plays in keeping the U.S. national airspace system (NAS) strong, focused, and safe. Your support will ensure that attendees have the opportunity to learn more about numerous ongoing efforts to transform our airspace for the future.

Please join us this year!

AIR LINE PILOTS ASSOCIATION, INT'L

- ALPA was founded in 1931 by airline pilots
- Throughout its more than 88 years, ALPA's safety experts have contributed to remarkable achievements in aviation safety.
- ALPA represents over 62,000 airline pilots flying for 35 airlines in the United States and Canada.

***The mission** of the Air Line Pilots Association is to promote and champion all aspects of aviation safety throughout all segments of the aviation community; to represent, in both specific and general respects, the collective interests of all pilots in commercial aviation; to assist in collective bargaining activities on behalf of all pilots represented by the Association; to promote the health and welfare of the members of the Association before all governmental agencies; to be a strong, forceful advocate of the airline piloting profession, through all forms of media, and with the public at large; and to be the ultimate guardian and defender of the rights and privileges of the professional pilots who are members of the Association.*

COMMERCIAL AIRSPACE FEDERATION

***The mission** of the Commercial Spaceflight Federation is to promote the development of commercial human spaceflight and the commercial space industry, pursue ever-higher levels of safety, and share best practices and expertise throughout the industry. The Commercial Spaceflight Federation's member companies, which include commercial spaceflight developers, operators, spaceports, suppliers, and service providers, are creating thousands of high-tech jobs nationwide, working to preserve American leadership in aerospace through technology innovation, and inspiring young people to pursue careers in science and engineering.*

We are offering sponsorships to help organizations advertise products and services that help pilots personally and in the performance of their duties.

SPONSOR LEVELS

PLATINUM SPONSOR \$10,000 + Sponsorship

Everything included in the Gold Sponsorship PLUS:

- ✈ Announcement on all event advertisement material
- ✈ Free full-page ad in Conference Agenda book
- ✈ Charging station sponsorship acknowledgement

GOLD SPONSOR \$7,500 Sponsorship

Everything included in the Silver Sponsorship PLUS:

- ✈ Logo displayed on Conference website homepage
- ✈ Half page ad in the Agenda Book
- ✈ 1 additional free registration to event (5 total)
- ✈ 2-minute promo video may be submitted to be displayed in the general session room during breaks at the conference

SILVER SPONSOR \$5,000 Sponsorship

Everything included in the Bronze Sponsorship PLUS:

- ✈ Signage acknowledging your sponsorship of the event displayed prominently
- ✈ Quarter page ad in Conference Agenda Book
- ✈ Marketing/contact materials (pre-approved by ALPA) made available to all attendees.
- ✈ 2 additional free registrations to event (4 total)

BRONZE SPONSOR \$2,500 Sponsorship

Everything included in the Supporting Sponsorship PLUS:

- ✈ A portion of the proceeds may be put toward sponsoring the lunch, breaks, etc., with acknowledgement.
- ✈ Listing on the conference webpage with logo
- ✈ 1 additional free registration to event (2 total)

SUPPORTING SPONSOR \$1,500 Sponsorship

- ✈ Verbal acknowledgement and thank you at the event
- ✈ Contact information included in on-site program materials
- ✈ Listing on the conference sponsor webpage
- ✈ 1 free registration to event

OTHER WAYS TO SUPPORT THE CONFERENCE

ADVERTISEMENT OPPORTUNITIES

AGENDA BOOK

Full page, full color advertisements are available for placement in the agenda booklet that will be given to all conference attendees:

- ✦ Front Inside Cover: \$5,000
- ✦ Back Inside Cover: \$4,000
- ✦ Back Cover: \$5,000
- ✦ Inside Book—Full Page: \$2,500

PROMOTIONAL ITEMS

Want to reach every attendee? Why not provide a promotional item? Depending upon the item it may be given out at ALPA registration or placed at each seat of the conference.

TABLETOP DISPLAYS

For Bronze sponsorships and up, ALPA has a limited amount of space for tabletop displays for exhibiting. Display must fit on a six-foot table. The tables will be up against a wall and cannot be pulled out for a display behind table due to space constraints.

APPLICATION FOR SPONSORSHIP & ADVERTISING (2 PAGES)

CONTACT INFORMATION – PERSON TO RECEIVE ALL COMMUNICATIONS FROM ALPA REGARDING EVENT

First Name:

Last Name:

Organization:

Title:

Phone:

Cell:

E-mail:

Mailing Address:

City:

State/Region:

Zip:

Country:

COMPANY DESCRIPTION

A 50-word description of your organization must accompany your application for review and inclusion in participant packets. Descriptions may be edited for uniformity. Please attach to application form or email your description to EASMeetings@alpa.org.

CONTACT INFORMATION – TO BE PRINTED AND INCLUDED IN ATTENDEE REGISTRATION PACKETS

- Use information to left
- We wish for only our LOGO to be used

First Name:

Last Name:

Organization:

Title:

Phone:

Website:

E-mail:

Mailing Address:

City:

State/Region:

Zip:

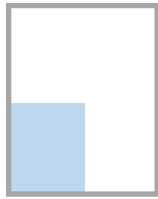
Country:

SPONSORSHIP LEVEL (PLEASE SELECT ONE)

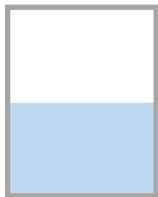
- Platinum—\$10,000+
- Gold—\$7,500
- Silver—\$5,000
- Bronze—\$2,500
- Supporting—\$1,500

ADVERTISING

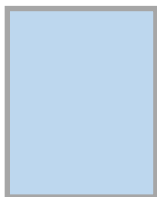
Circle your advertisement size (Note— half page and quarter page ads are only available through the silver and gold sponsorship levels.)



QUARTER PAGE
Actual 3.75" x 5"



HALF PAGE
Actual 8.5" x 5"



FULL PAGE
Actual 8.5" x 11"

For a full-page ad, chose placement to determine cost:

- Platinum sponsor: Free
- Placed in booklet: \$2,000
- Front inside cover: \$2,500
- Back inside cover: \$2,500

PROMOTIONAL ITEMS

Do you have a promotional item(s) you would like given to all conference attendees?

- Yes No

If yes, list:

ALPA will contact you with quantities needed. All promotional and raffle items should be sent directly to ALPA no later than October 15, 2019. Please note that ALPA will determine where and how items will be distributed to attendees.

TABLETOP DISPLAYS

Would you like to utilize a tabletop display (available to bronze sponsorship and up and on a first come, first serve basis)

- Yes No

ALPA will send setup, breakdown and display information directly to sponsor.

PAYMENT OPTIONS

Payment in full is due by October 15, 2019. All credit card payments will receive a receipt via e-mail to the point of contact.

Pay by Check—Please make checks payable in US funds and drawn on a U.S. bank, to: Air Line Pilots Association, Int'l

Credit Card:

Visa MasterCard American Express

Card Number:

Exp:

Cardholder's Signature:

Name as Printed on Card:

Mailing Address of Cardholder:

CONTACT INFORMATION

Petra Duran-Smith

EASMeetings@alpa.org

Ph: 800-424-2470

Fax: 703-464-2104

FORMS SUBMISSION

Submit application by fax, e-mail:

Air Line Pilots Association, Int'l

Attn: Petra Duran-Smith

PH: 1-800-424-2470

Fax: 703-464-2104

E-mail: Petra.Duran-Smith@alpa.org