

The State of the North American Airline Industry



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IQ18F

Source: Historic data from the U.S. Bureau of Economic Analysis and forecast data from The Woll Street Journal Economic Forecasting Burvey, August 2017
Supervisition of the Street Street

Figure 2 | Global Economy Maintains Momentum

Real GDP Growth and Forecas

		2015E	2016E	2017P	2018P
World		3.4%	3.20%	3.5%	3.6%
Advanced Economies		2.1%	1.7%	2.0%	1.9%
United States		2.6%	1.6%	2.1%	2.1%
Euro Area		2.0%	1.8%	1.9%	1.7%
United Kingdom		2.2%	1.8%	1.7%	1.5%
Japan		1.1%	1.0%	1.3%	0.6%
Emerging & Developing Economies		4.3%	4.3%	4.6%	4.8%
Developing Asia	Ð	6.8%	6.4%	6.5%	6.5%
Latin America & Caribbean		0.1%	-1.0%	1.0%	1.9%
Commonwealth of Independent States		-2.2%	0.4%	1.7%	2.1%
Central & Eastern Europe		4.7%	3.0%	3.5%	3.2%
Middle East/North Africa		2.7%	5.0%	2.6%	3.3%
Subsaharan Africa		3.4%	1.3%	2.7%	3.5%
Source: IMF World Economic Outlook Update, July 2017			Note: (E) Estima	ated, (P) Projected	

Figure 4 | Crude Oil Tops 2016 Prices Crude Oil & Jet Fuel Prices (Per Barrel) 100 12016 Average 12017 VTD Average 12016 Average 12017 VTD Average 12016 Average 12017 VTD Average 12016 Average 12017 VTD Average 12016 Average 12016 Average 12017 VTD Average 12017 V

1/2/14 7/2/14 1/2/15 7/2/15 1/2/16 7/2/16 1/2/17 7/2/17 1/2/18 Source: EIA (data through Sept. 5, 2017) and NYMEX (futures curve as of Sept. 8, 2017)

Mainline PRASM, SSL Adjusted	1H2017	1H2016	% Chg.
Hawaiian	12.25	11.20	9.4%
American	12.11	11.46	5.7%
Spirit	4.09	3.93	3.9%
U.S. Industry	11.56	11.37	1.7%
Delta	12.57	12.39	1.5%
Alaska + Virgin	10.21	10.11	1.0%
United	13.26	13.18	0.6%
Southwest	9.55	9.58	-0.3%
JetBlue	10.32	10.42	-0.9%
Allegiant	5.11	5.27	-3.1%
WestJet	12.00	11.80	1.7%
Air Canada	13.40	13.90	-3.7%

Industry average includes CS. Explored in Ferror Solution and SSL adjusted. Air Canada and WestJue FRASM is reported in CAD\$ and not SSL adjusted. Source: Corporate press releases, SEC Filings, OAG, and ALPA Economic & Financial Analysis analysis

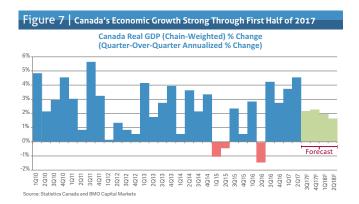
Figure 3 | Fuel Costs Rise Significantly from 2016

Mainline Avg. Fuel Cost (\$/Gal)	1H2017	1H2016	% Chg.
Hawaiian	1.63	1.54	5.8%
American	1.65	1.31	26.0%
JetBlue	1.65	1.31	26.0%
United	1.66	1.42	16.9%
Delta	1.69	1.74	-2.9%
Spirit	1.71	1.35	26.7%
U.S. Industry	1.71	1.52	12.8%
Alaska + Virgin America	1.74	1.40	24.3%
Allegiant	1.76	1.33	32.3%
Southwest	1.94	1.80	7.8%
Air Canada	2.35	1.90	23.7%
WestJet	2.38	1.90	25.3%

Air Canada and WestJet fuel costs are CAD\$/gal and include fuel costs for third-party carriers. Source: Corporate press releases and SEC filings (excludes out-of-period hedges)

Figure 5 | Mainline Margins Down from 2016 **Corporate Pretax Margins** 1H2017 1H2016 Pts. Chg. 18.6% 30.7% -12.1 Allegiant 22.4% Alaska + Virgin America 18.4% -4.0 16.9% 15.3% 1.7 Hawaiian Southwest 16.5% 20.6% -4.1 Spirit 14.2% 21.3% -7.1 Delta 13.5% 16.5% -2.9 13.3% 18.8% -5.5 JetBlue U.S. Industry 12.0% 15.9% -3.9 9.6% 14.2% -4.6 American United 8.2% 11.6% -3.4 WestJet 6.3% 8.9% -2.6 Air Canada 2.1% 4.2% -2.1

Source: Company press releases, SEC filings, and ALPA Economic & Financial Analysis analysis Excludes special items (other than fuel hedging settled in the current period).



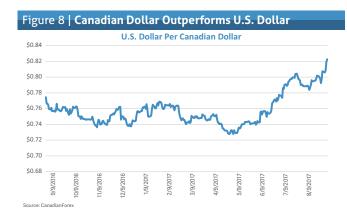


Figure 9 | Canadian Carriers' Overall Pretax Margins Decrease

Corporate Pretax Margin				
	1H2017	1H2016	Pts.Chg.	
EIF (Bearskin)	28.0%	28.0%	0.0	
Jazz	12.0%	14.6%	-2.7	
WestJet	6.3%	8.9%	-2.6	
Air Canada	2.1%	4.2%	-2.1	
AirTransat	-3.6%	-6.6%	3.0	

Note: EIF information is shown for aerospace and aviation segment only (EBITDA margin) Source: Company reports

Figure 10 | Global Freight Traffic Grows Double-Digits Through First Seven Months of 2017 YTD July 2017 Seven-Month Freight Traffic Growth by Region 30% 27.2% 25% 20% 15% 13.3% 10.3% Industry 10.6% 9.7% 10% 7.9% 5%

Europ

11%

Latin America

Middle East

North America

0% Africa Asia Pacific Source: IATA Air Freight Market Analysis, July 2017

0% -



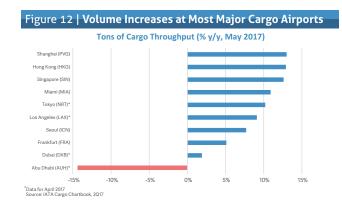
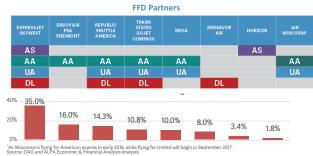


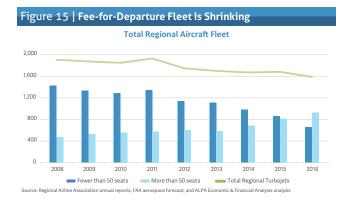
Figure 13 | Industry Pretax Margin Increases Nearly 0.9 Points

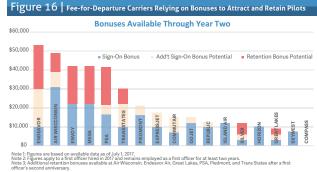
Adjusted Pretax Margins				
Calendar Year	1H2017	1H2016	Pts. Chg.	
UPS	12.3%	12.7%	-0.5	
FedEx	9.1%	6.6%	2.5	
Atlas	3.8%	3.2%	0.5	
ATSG	6.7%	7.4%	-0.7	

Note: Results are based on calendar year; therefore, FedEx fiscal year adjusted to a calendar basis Source: Company reports and ALPA Economic & Financial Analysis analysis

Figure 14 | Fee-for-Departure Landscape Continues to Evolve



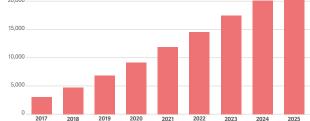




Source: Company reports and ALPA Economic & Financial Analysis analysis



Figure 17 | Large-Jet Carriers Will Need to Replace 23,000+ Pilots by 2025



Source: ALPA A pilot gro